

**Admission is FREE**

**Whoopie Pie**  
**pie**  
**FESTIVAL**  
**2015**

**Saturday, September 5 • 11am–4pm**  
**(Raindate: Sunday September 6, 2015)**

**Festival Activities**

**Great prizes awarded**

**Whoopie Pie Treasure Hunt**

Kids of all ages will hunt for hidden whoopie pies wrapped in brightly covered foil during this exciting event. Hunts start every 15 minutes. (Free Event)

**Whoopie Pie Race**

On your mark, get set, GO! The crowd will be whooping and cheering for this memorable event. All participants should be ready to grab a pie and run. (Free Event)

**Whoopie Pie Launch**

Put your accuracy skills to the test and aim your whoopie pie at the target. Closest hit takes the prize. (\$2.00/3 launches)

**Whoopie Pie Checkers**

You've never played checkers like this. With whoopie pies as checkers expect to eat every captured piece. Never again will it be this delicious to play! (\$2.00/player)

**3pm ~ Whoopie Yell Off**

Whoooooeeeeeeeee! Give a shout out to all the delicious whoopie pies out there! You must have a big mouth to enter this competition. (Free Event)

**3:30pm ~ Amateur Whoopie Pie Eating Contest**

Sure, you've said you could eat a dozen whoopie pies in one sitting, but could you really? Time will tell. As the clock counts down the minutes, the person to eat the most whoopie pies wins! (Free Event)

**Largest Whoopie Pie Ever Made!**

Witness it for yourself! (Free Event)

**Other events throughout the day:**

- pony rides
- face painting
- bounce house fun
- prizes and more!

**Create the Most Creative Whoopie Pie**

Let your imagination out to play. Transform a classic whoopie pie into something spectacular. Whoopie pies and decorations will be supplied (\$2.00).

**Local Crafters and Artisans**

This year, don't forget to visit the crafters area with local crafters and artisans displaying handmade items available for purchase.

Order Whoopie Pies Online at **whoopiepiefestival.com**

Classic flavors available anytime!

**Fresh burgers, hot dogs, sausage sandwiches, french fries & more available for purchase.**

**HERSHEY FARM RESTAURANT & INN • STRASBURG PA**  
**www.hersheyfarm.com**

# The Whoopie Pie Festival features over 100 different Whoopie Pie Flavors, including:

Coconut Coconut



Orange & Chocolate



S'More



Carrot Cake Crème



Strawberry Vanilla



Chocolate Peanut Butter



## The History of Whoopie Pies

A whoopie pie (alternatively called a gob, black-and-white, bob, or "BFO" for (Big Fat Oreo) is a baked good made of two round mound-shaped pieces of cake, the most common flavor being chocolate, with a sweet, creamy frosting sandwiched between them.

According to food historians, industrious Amish women would bake these delicious desserts with leftover cake batter and icing and would put them in farmers' lunchboxes. When farmers would find these treats in their lunch, they would shout "Whoopie!"

The recipe for whoopie pies has its origins with the Amish, and in Lancaster County, Pennsylvania, it is not uncommon to find roadside farm stands offering these desserts.

Lancaster County, PA is proud to host the annual Whoopie Pie Festival, a delicious day celebrating Lancaster's favorite dessert!

## Whoopie Pie Festival 2015 Partners



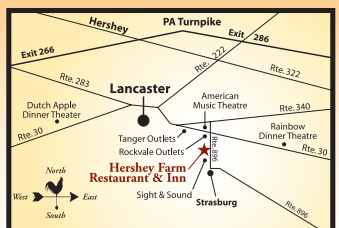
\*Satellite parking location. Shuttle provided.

## Whoopie Pie Festival 2015 Sponsors



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[www.whoopiepiefestival.com](http://www.whoopiepiefestival.com)